The Byers’ Choice Story

It was the late 1960s and Joyce Byers, an amateur artist with a degree in fashion design, was disappointed in what she was seeing in the stores: aluminum tinsel trees with garish blue lights. She was looking for holiday decorations with warmth that showed respect for timeless traditions and her own memories of Christmas.

The first Carolers graced the Byers’ dining room table that Christmas, and they received compliments from all of the relatives. On a tight budget, Joyce knew what to make for presents the following year. A neighbor suggested taking some to a local store, where they sold quickly. The store was part of a federation of Woman’s Exchanges and introduced the Carolers to other exchanges around the country. Soon a couple of dozen stores around the country were asking Joyce to supply them with Carolers.

Joyce pressed her husband, Bob, and their two sons into service to help produce the figures each autumn. It wasn’t long before the Carolers overwhelmed the dining room table, where the family gathered to work together. “Every year the house would be a total wreck, and I’d say that we’re never doing this again!” remembers Joyce.

But when a downturn in the economy hurt his construction business, Bob looked around and saw some potential in the Carolers. He decided to devote more of his energies to the fledgling business, and in 1978, the couple hired their first employee, and turned the garage into a workshop.

The unique appearance and handcrafted quality of the Carolers quickly gained a following. Each year, Bob and Joyce would work with their crew of trained artisans up until Christmas Eve putting the finishing touches on Carolers.

The two sons joined the company upon graduating from college and have played an important role in the growth of the firm, with Bob working in production and Jeff helping with marketing and design. “We always say that mom’s hobby has gotten a little out of control,” jokes Jeff.

Together, the family now oversees a team of 80 artisans in Pennsylvania who handcraft those same creations that started out on the dining room table many years ago. And although the Carolers are sold in thousands of fine gift stores around the world, the company still holds to its starting roots: producing a quality product, at an affordable price, and serving its customers and the community in the spirit of Christmas.

Our Product—Handcrafted in U.S.A.

Due to the handmade nature of the Carolers®, items may vary slightly in color and design from product pictured. Adult Caroler: 13" tall; Child Caroler: 10" tall; Toddler: 6" tall. Most Caroler designs, with some exceptions, can be made in African American styles. There is a 2-week lead time on African American orders.
New! **Deck the Halls**

Christmas wreaths are a classic yet easy way to deck the halls during the Christmas season! The Stewart Family could not decide on which wreath, decorated with seasonal berries and foliage, they love most!

**Stewart Family**
- #1212W Stewart Woman
- #1212M Stewart Man
- #1212G Stewart Girl
- #1212B Stewart Boy

#6312 Green Door with Pineapple (20.5" H x 12" W x 3" D)
– Available in African American style
New! Specialty Families

Lantern Family
- #1211W Lantern Family Woman
- #1211M Lantern Family Man
- #1211G Lantern Family Girl
- #1211B Lantern Family Boy
- #6762 Christmas Wagon (8" H x 5" L)

Taylor Family
- #1213W Taylor Woman
- #1213M Taylor Man
- #1213G Taylor Girl
- #1213B Taylor Boy
- #6712 Poinsettia Wheelbarrow (6" H x 9" L x 2" W)

Usher Family
- #1215W Usher Woman
- #1215M Usher Man
- #1215G Usher Girl
- #1215B Usher Boy

A Caroling We Go!
Making Merry

This Musical Family gathers to play their favorite Christmas tunes as they count down the days to Christmas.

**Musical Family**

- #1214W Musical Woman
- #1214M Musical Man
- #1214G Musical Girl
- #1214B Musical Boy
- #652 Wire Music Stand (12” High)

This small wooden Nativity Table captures the wonder of the original Christmas story. It is the perfect accessory for your Caroler displays.

- #6662B Nativity Table (8.5” High)
The stockings were hung . . .

Stockings have been an essential part of the Christmas tradition for centuries. Whether you hang them by the mantel or on the stairwell, the stockings’ hidden treasures bring great joy on Christmas morning! This family can’t wait to see what Santa has left in their stockings.

**Family with Stockings**

| #1217W | Woman w/ Stocking | #1217G | Girl w/ Stocking |
| #1217M | Man w/ Stocking    | #1217B | Boy w/ Stocking  |

Our decorative Gift Bag, with rope handles, is a thoughtful choice and an easy method for “wrapping” your Caroler.

#647  Single Gift Bag (14”H x 5”W x 4”D)
The Christmas Cardinal

Cardinals are considered a symbol of Christmas. They bring joy, song, harmony and happiness into people’s lives. Folklore says that placing a red cardinal upon your Christmas tree will bring you and your family good luck throughout the coming year!

Family with Cardinals

#111W Woman with Cardinals
#111M Man with Cardinals
#111G Girl with Cardinals
#111B Boy with Cardinals
#6271 Bird Bath
(5.5”H x 6.5”W)

#6271 Caroler Condo Box
(17.5”L x 15.5”W x 14”H)

A tidy little home for your Carolers!
The Caroler Condo safely stores 12 Caroler figurines; made of sturdy cardboard with protective vinyl cover.
We wish you a Merry Christmas

Santa and Mrs. Claus spread some Christmas cheer at the North Pole with caroling — the perfect way to welcome the holiday season!

- #3121G Red Velvet Mrs. Claus
- #3161G Red Velvet Santa
- #6696 Polar Bear w/ Candy Cane (4” High)
- #6313 Red Door with Pineapple (20.5” H x 12” W x 3” D)
New! Uncork Some Holiday Spirit

Our Wine Santa and Wine Mrs. Claus throw a great party!
They love to entertain with only the best wines and Holiday desserts.

#3210  Wine Santa  #3210W  Wine Mrs. Claus
Wild About Cardinals
Santa loves all animals and hasn’t forgotten his cardinal friends on Christmas day! He carries a large bag of bird seed to fill their feeders on a cold winter morning.

#3201 Santa w/ Cardinals
#6271 Bird Bath
(5.5"H x 6.5"W)

New!

All is Calm, All is Bright . . .
Santa trades his red velvet robe for a deep green cloak and cap. The gleam of his brass lantern helps him find his way through a Christmas snowstorm.

#3212 Santa w/ Lantern
Coastal Christmas  New!

Our Nautical Santa and Nautical Mrs. Claus are ready for a day on the sea. Their bold yellow and blue attire will brighten any room! Our new Nautical Hoop Tree and Nautical Bench help set the scene.

- #3214  Nautical Santa
- #3214W Nautical Mrs. Claus
- #TR3N  Nautical Hoop Tree (19" High)
- #3214B Nautical Bench (6.25"H x 8.25"W)
Gift of the Nutcracker

When they are not making toys, Santa and Mrs. Claus love to create and give traditional Christmas nutcrackers to their loved ones. Each nutcracker is carefully crafted from the finest wood and handpainted with a little help from the elves! According to German folklore, nutcrackers were given as keepsakes to bring luck to the family and protect the home.

#3218 Nutcracker Santa
#3218W Nutcracker Mrs. Claus
#3605 Elf w/ Nutcracker (10" High)
Delivering Christmas Cheer

Christmas is fast approaching! Santa and his helpers are hard at work at the North Pole getting everything ready for the big day. Christmas decorations are topped with bows and sprigs of holly, while Santa’s latest toy creations receive the finishing touches.

#3801F  Bald Santa w/ Toys
#3604   Elf w/ Bell (10” Tall)
#3809   Sleigh Filled w/ Toys
          (10”L x 3.75”W x 7”H)

Legendary Cuckoo Clock

This Santa is holding a pair of cuckoo clocks, and he’s dressed as if he has just stepped straight out of the Black Forest. As you can imagine, Santa has a lot of work to do and must keep a very tight schedule. Cuckoo clocks provide the perfect hourly reminder that he needs to keep on schedule!

#3196 Cuckoo Clock Santa

Better not head up to bed without leaving some snacks for Santa and his reindeer!
New!

- Available in African American style
Holiday Traditions

Christmas around the World

Christmas is a festival that’s celebrated around the globe. Each country enjoys Christmas in its own way with unique customs, traditions and legends — including Italy’s Christmas Witch, Befana, and Poland’s popular Star Man.

#333 Befana
#363 Polish Star Man
#340B Baboushka
#ZEMP70X Saint Nicholas
Food and sweet treats are central to the celebration of the Christmas season. For this family, the holidays would not be complete without a trip to the Christmas Market for gingerbread, peppermint, plum pudding and chocolates!

New!

Christmas Sweets

- Available in African American style
The glitter and sparkle of glass ornaments add to the magic and fun of the Christmas tree! It’s no wonder the tradition of decorating the tree with such beautiful baubles has lasted for generations.

New!  
- #4471F Glass Ornament Woman  
- #4472F Glass Ornament Man  
- #4473F Glass Ornament Girl  
- #4474F Glass Ornament Boy
Nutcrackers are believed to have originated in the Erzgebirge region of Germany about 300 years ago. An artisan carved a wooden soldier with a movable mouth to symbolically crack the "hard nut" of the economic times. The figure quickly became popular throughout the region, Germany and the world.

New! Christmas Nutcrackers

Nutcrackers are believed to have originated in the Erzgebirge region of Germany about 300 years ago. An artisan carved a wooden soldier with a movable mouth to symbolically crack the “hard nut” of the economic times. The figure quickly became popular throughout the region, Germany and the world.

#4824F  Nutcracker Vendor   #STL2  Nutcracker Stall
#4843F  Nutcracker Girl
#4844F  Nutcracker Boy

(11”W x 6”D x 18”H)
**Toddlers**

These kids better get to bed — Santa won’t visit until they are fast asleep!

- #1824 Toddler with Gingerbread (4” High)
- #1826 Toddler w/ Tree (6.5” High)
- #1827 Toddler w/ Treats (6.5” High)

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**Resin Gingerbread House**

Elaborate Victorian gingerbread houses, heavy with candies and sugar icicles, make their most impressive appearance at Christmastime.

This resin gingerbread house will make the holidays even more festive and can be used year after year!

- #GB08 Rock Candy Chimney (13”W x 18”H x 9”D)
- #K12 Ladder (Wood / 10” High)
Gift Idea

The perfect Presentation Box when giving a Caroler as a gift. The box is made of vinyl-covered, sturdy cardboard. Comes with tissue paper. Caroler not included.

#13654 Presentation Box
(6”W x 4.5”D x 14.5”H)
Fun and Festive Party

These hosts offer wine and nuts to their guests for a casual holiday gathering. Their wooden nutcrackers are as useful as they are festive!

#4855M  Host w/ Wine  #4855W  Hostess w/ Nutcracker
The Lucky Chimney Sweep

Seeing a chimney sweep on the day of your wedding is good luck — but why? According to legend, in 1066, King William of Great Britain found himself in the way of an out-of-control carriage. A chimney sweep pushed him to safety. The King rewarded the chimney sweep by inviting him to his daughter’s wedding and making a decree that chimney sweeps should be regarded as symbols of good luck.

New!

Tick Tock

Grandfather clocks and cuckoo clocks have been around for centuries. The mechanism to produce the cuckoo call was installed in almost every kind of cuckoo clock since the middle of the 18th Century and has remained almost without variation until the present.
Sound the Bells

Bells and Christmas go together whether it is church bells calling people to worship or jingle bells attached to a horse and sleigh.

#4852 Man w/ Bells

Hot Cross Buns

In England, hot cross buns, soft and slightly sweet little cakes with a cross cut into the tops, are traditionally served on Good Friday. Our Muffin Man carries a basket of these freshly baked goodies, ringing his bell to grab the attention of passersby.

#4851 Muffin Man

Display Risers are a great way to show off your Carolers. Each kit comes with 3 raised platforms and enough artificial holly to make your Caroler grouping really festive. Some assembly required.

#657 Display Riser Kit
(11"H x 20"W x 10"D)
New! Victorian Charm

This handsome couple is dressed in their best Holiday attire. They are out for an evening of merriment and mirth with friends.

#4856W Victorian Woman
#4856M Victorian Man

– Available in African American style
**Light up the Holidays**

With a sturdy ladder thrown over one shoulder and a long-handled torch in the crook of his arm, our Lamplighter is ready to illuminate the sidewalks for holiday shoppers.

#4858 Lamplighter

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**Keeping Watch**

London’s Town Watchman patrols the streets of the parish between the hours of 9 pm to 6 am. He wears a cloak, hat, and is “armed” with a lantern to attract attention.

#4859 Town Watchman
New!  Christmas Confections

One of the most iconic Christmas candies eaten during the holidays is the classic candy cane. Legend has it that a candy maker created the treat for children everywhere — a treat that would tell the story of Jesus and the real meaning of Christmas.

#4857
Woman w/ Candy Canes

#4857G
Candy Cane Girl

#4857B
Candy Cane Boy
New! Baking Up Holiday Cheer

Christmas is a time for baking, whether you’re making holiday bread, cookies, or pies. These goodies are perfect when you need a dash of holiday spirit and a sprinkle of fun!

#4860 Woman w/ Pie
#4861 Man w/ Breads
#617 Street Clock; requires one “N”; battery -; not included (19” High)
#6312 Green Door w/ Pineapple (20.5” H x 12” W x 3” D)
**New! Cries of London**

The Cries of London collection embodies the street vendors of London known for the vocal selling of their wares. Also known as costermongers, these vendors sold everything from fresh fish and meat to produce. The 2021 Cries of London series features a Cry selling Holiday Greens accompanied by children with greens.

#4321H Cry w/ Holiday Greens #4322H Girl w/ Holiday Greens #4323H Boy w/ Holiday Greens
Byers’ Choice is proud to make these special Caroler® figurines in honor of this charitable organization. A portion of the proceeds from these figurines will go directly to The Salvation Army.

- **Salvation Army Woman** #4411C
- **Salvation Army Man** #4412C
- **Salvation Army Girl** #4413D
- **Salvation Army Boy** #4414D
- **Salvation Army Kettle (13” High)** #430KE
- **Red Door with Pineapple (20.5” H x 12” W x 3” D)** #6313
- **English Mailbox (11” High)** #632

Available in African American style.
Charles Dickens’ classic tale is brought to life with our A Christmas Carol series.

A Christmas Carol and Charles Dickens mean a great deal to everyone at Byers’ Choice. Scrooge’s declaration, “I will honor Christmas in my heart, and try to keep it all the year” constantly guides us. The message to celebrate Christmas and help others is just as important today; Dickens could not have said it better!

<table>
<thead>
<tr>
<th>#</th>
<th>Name</th>
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<tbody>
<tr>
<td>#201</td>
<td>Scrooge</td>
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<tr>
<td>#205</td>
<td>Marley’s Ghost</td>
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<tr>
<td>#2112A</td>
<td>Mrs. Cratchit</td>
</tr>
<tr>
<td>#209</td>
<td>Bob Cratchit &amp; Tiny Tim</td>
</tr>
<tr>
<td>#2113A</td>
<td>Mrs. Fezziwig</td>
</tr>
<tr>
<td>#2114A</td>
<td>Mr. Fezziwig</td>
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<td>#2116A</td>
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<td>#207</td>
<td>Spirit Present</td>
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<tr>
<td>#208</td>
<td>Spirit Future</td>
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<tr>
<td>#6341</td>
<td>Dickens Puzzle - 500 pieces</td>
</tr>
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</table>

#6341 21.25” x 15” assembled size

Puzzle includes special Christmas message from Gerald Dickens — the great-great grandson of Charles Dickens!
NUTCRACKER BALLET

A Holiday Masterpiece

Over 100 years old, the Nutcracker Ballet was first presented at the Mariinsky Theatre in Russia (1892). This holiday classic is the enchanting adventure of young Clara and her favorite Christmas toy, the Nutcracker, which comes alive on Christmas Eve and whisks her away to a magical kingdom.

#2151 Clara
#2152 Nutcracker
#2153 Mouse King

#2154 Drosselmeyer
#2155 Sugar Plum Fairy
#664 Decorated Tree (18" High; Requires 3 "AA" Batteries; Not Included.)
New! Colonial Collection

Christmas in Early America

This colonial family, dressed in beautiful blue hues, welcomes in the holidays as they venture out for the Grand Illumination and some Christmas shopping.

#5211 Colonial Woman 2021  #5213 Colonial Girl 2021
#5212 Colonial Man 2021  #5214 Colonial Boy 2021
Halloween wouldn’t be complete without some tricks and treats!

#7211 Witch w/ Pumpkin Pie
#7212 Witch w/ Violin
#7213 Witch w/ Silver Cape
#7214 Trick ’r Treat Witch
#7215 Trick ’r Treat Ghost
#7216 Trick ’r Treat Cat
#7217 Scarecrow in Wagon (7.5” High)
Pay homage to the first Thanksgiving while adding a touch of harvest to your home this Autumn.

In 1621, the Plymouth colonists and Wampanoag Indians shared an autumn harvest feast which is acknowledged today as one of the first Thanksgiving celebrations in the colonies. Although this feast is considered by many to be the very first Thanksgiving celebration, it was actually in keeping with a long tradition of celebrating the harvest and giving thanks for a successful bounty of crops.

#5011C Pilgrim Woman
#5012C Pilgrim Man
#5013C Pilgrim Girl
#5014C Pilgrim Boy
Whether you are a traditionalist who prefers a snowman with a plaid scarf and stovepipe hat or enjoy a more contemporary look with a Santa hat or bright accessories, there is surely the perfect snowman for everyone. These resin Snowmen make the perfect complement to Caroler displays and can be displayed all winter long.

<table>
<thead>
<tr>
<th>#SN2211</th>
<th>Snowman w/ Bucket Snowballs</th>
<th>#SN3211</th>
<th>Snowman w/ Umbrella</th>
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<tbody>
<tr>
<td>#SN2212</td>
<td>Snowman w/ Skates</td>
<td>#SN3212</td>
<td>Snowman w/ Skis</td>
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<tr>
<td>#SN2213</td>
<td>Snowman w/ Wreath</td>
<td>#SN3213</td>
<td>Snowman w/ Kissing Ball</td>
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<tr>
<td>#SN2202</td>
<td>Snowman w/ Basket</td>
<td>#SN3214</td>
<td>Snowman w/ Bell</td>
</tr>
</tbody>
</table>

Approx. 7.5” High

Approx. 10” High
ANIMALS

The holidays are a time best spent with our loved ones, and that includes our favorite furry friends. Shop our complete collection of 30+ Cat & Dog breeds on-line.
ANIMALS

Add some personality and set the stage for your holiday Caroler displays!

#679 Caribou (11" High)

On Christmas Eve, don’t forget to leave out some carrots for Santa’s trusty “steed.”

#669 Polar Bear (5.5" High)

#6694 Polar Bear Cub w/ Hat (4.5" High)

New!

#6696 Polar Bear w/ Candy Cane (4" High)

#6695 Polar Bear w/ Gift (4" High)

Straight from the North Pole, these Polar Bears are ready to celebrate with their festive Christmas wreath and treats.

New! #6811X Penguin (5" High)

Penguins love to have fun at the South Pole! Playing in the snow is one of their favorite pastimes.
Immortalized in songs and stories, Reindeer have always been the motor behind Santa’s big night.

Everyone loves a snow day and this pup is no different!

This rustic Black Bear is ready for the Christmas party at the lodge!

The Dog in Wagon is ready for a spin around the block with his master.
Accessories

#677 Caroler Condo Box
(17.5"L x 15.5"W x 14"H)

#676 Christmas Wagon
(8"H x 5"L)

#625 Wrought Iron Fence
(Plastic; 21.5"W x 6.5"H)

#623 Picket Fence
(20"W x 7"H x 1.5"D)

#622 Lamppost
(Electric; 22" High)

#657 Display Riser Kit
(11"H x 20"W x 10"D)

#652 Milk & Cookies Table
(7" High)

#677 Caroler Condo Box
(17.5"L x 15.5"W x 14"H)

#623 Picket Fence
(20"W x 7"H x 1.5"D)

#622 Lamppost
(Electric; 22" High)

#657 Display Riser Kit
(11"H x 20"W x 10"D)

#652 Milk & Cookies Table
(7" High)
#6312 Green Door w/ Pineapple  
(20.5" H x 12" W x 3" D)

#6313 Red Door w/ Pineapple  
(20.5" H x 12" W x 3" D)

#664 Decorated Tree  
(18" High)

#665 Tree w/ Toys - Lg  
(9" High)

#6312 Green Door w/ Pineapple  
(20.5" H x 12" W x 3" D)

#676 Red Wagon w/ Toys  
(6"D x 8"H x 2"W)

#645 Double Gift Box  
(8"W x 4"D x 15.5"H)

#6675 Tree w/ Toys - Lg  
(9" High)

#647 Single Gift Bag  
(14"H x 5"W x 4"D)

#576 Red Wagon w/ Toys  
(6"D x 8"H x 2"W)

#661 12" Snow Tree

#660 16" Snow Tree

#662 9" Snow Tree

#6662B Nativity Table  
(8.5" High)

#632 English Mailbox  
(11" High)

New!

Requires 3 "AA" Batteries; Not Included.
Advent Calendars

For generations, families have marked the coming of Christmas in a variety of ways. From simple chalk markings to lighting candles, families have employed unique ways to count the 24 days before Christmas. Thoughtfully designed with 24 numbered doors, behind which small surprises can be hidden for each day, these wooden calendars can be used year after year, providing a tradition that your family is sure to treasure!

New!

It’s Christmas day, and Santa has just returned to the North Pole in his magical sleigh after a night of delivering presents around the globe. He only takes a short break with his furry friends.

It’s back to the workshop tomorrow!
There's no place like Colonial Williamsburg for the holidays with its enduring traditions and charming decorations. This advent calendar features festive motifs, from the Christmas season, that warm the heart!

When a door is opened, a traditional Christmas tune starts to play. Plays 12 different classic songs. Requires three AA batteries (not included).
Many Caroler designs, with some exceptions, can be made in African American styles. Please note — there is a 2-week lead time for African American orders.
Celebrate the holidays with a selection of beautifully-crafted German Christmas Pyramids, Smokers and Figurines from Mueller. A longstanding tradition in German homes, they make for beautiful, handcrafted decor for the home during the Christmas season.

Wooden Art with Heart
New! Spring Collection

#2211G Easter Woman

#2213G Easter Girl

#2132G Valentine Boy

#2131G Valentine Girl

#5145 Patriotic Girl w Wagon

#2003 Woman w Daffodils

#2003W Daffodil Cart (5"H x 8.5"D)

#5541 Betsy Ross on Bench (11" High)

#2313 Irish Boy w Harp

#2001H Flower Vendor

#2001T Garden Table (9"H x 7"W x 4.5"D)

www.byerschoice.com
New! **Coastal Collection**

For those who prefer an ocean view or a lakeside retreat, this coastal-inspired collection is fun and will add some whimsy to any home décor.

#ZNAU211 Nautical Woman  #ZNAU213 Nautical Girl  
#ZNAU212 Nautical Man  #ZNAU214 Nautical Boy

Thank you for supporting Christmas — Made in America!
The Caroler® Figurines...
Handcrafted American-made gifts
for a traditional Christmas.

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