

It was the late 1960s and Joyce Byers, an amateur artist with a degree in fashion design, was disappointed in what she was seeing in the stores: aluminum tinsel trees with garish blue lights. She was looking for holiday decorations with warmth that showed respect for timeless traditions and her own memories of Christmas.



The first Carolers graced the Byers' dining room table that Christmas, and they received compliments from all of the relatives. On a tight budget, Joyce knew what to make for presents the following year. A neighbor suggested taking some to a local store, where they sold quickly. The store was part of a federation of Woman's Exchanges and introduced the Carolers to other exchanges around the country. Soon a couple of dozen stores around the country were asking Joyce to supply them with Carolers.

Joyce pressed her husband, Bob, and their two sons into service to help produce the figures each autumn. It wasn't long before the Carolers overwhelmed the dining room table, where the family gathered to work together. "Every year the house would be a total wreck, and I'd say that we're never doing this again!" remembers Joyce.

But when a downturn in the economy hurt his construction business, Bob looked around and saw some potential in the Carolers. He decided to devote more of his energies to the fledgling business, and in 1978, the couple hired their first employee, and turned the garage into a workshop.

The unique appearance and handcrafted quality of the Carolers quickly gained a following. Each year, Bob and Joyce would work with their crew of trained artisans up until Christmas Eve putting the finishing touches on Carolers.

The two sons joined the company upon graduating from college and have played an important role in the growth of the firm, with Bob working in production and Jeff helping with marketing and design. "We always say that mom's hobby has gotten a little out of control," jokes Jeff.

Together, the family now oversees a team of 40 artisans in Pennsylvania who handcraft those same creations that started out on the dining room table many years ago. And although the Carolers are sold in thousands of fine gift stores around the world, the company still holds to its starting roots: producing a quality product, at an affordable price, and serving its customers and the community in the spirit of Christmas.

Caroling Families



Cozy Campbells

Step into a world of holiday warmth with our Cozy Campbell Family, where the magic of the season is beautifully woven into the rich tapestry of imaginative sheep's wool, fleece and flannel, evoking comfort and nostalgia. This heartwarming scene displays how cherished traditions are woven into the fabric of family life.

Campbell Family

#1242W Campbell Woman #1242G Campbell Girl #1242M Campbell Man #1242B Campbell Boy



- *Available in African American

Dressed for Winter

Transport yourself to a bygone era of yuletide cheer with the Davis family dressed in their finest holiday attire, sharing the charm of a Dickensian Christmas. This ensemble embodies the warmth and merriment of Christmas while paying homage to the significance of cranberries during the season. The mother cradles a basket of glistening berries as a nod to the many cranberry inspired dishes she'll soon prepare. The father showcases a holly cranberry wreath which is highlighted by the berries vibrant red hue, a perfect blend of holiday color. At the heart of the scene, the young boy adds a melodious dimension to their caroling with a French horn.

Davis Family

- *#1243W Davis Woman
- *#1243M Davis Man
- *#1243G Davis Girl
- *#1243B Davis Boy



Plaid Charm

A contemporary twist on the cherished tradition. The Eve family is dressed in fashionable ensembles accented with red, black, and white plaid that brings a touch of charm. Each family member cradles a unique wreath adorned with an array of golden balls, luscious fruits and dazzling ornaments.

Eve Family

#1244W Eve Woman #1244G Eve Girl #1244M Eve Man #1244B Eve Boy #657 Display Riser Kit / Min Pk 4 (11"Hx 20"Wx 10"D)



Display Risers are a great way to show off your Carolers. Each kit comes with 3 raised platforms and enough artificial holly to make your Caroler grouping really festive. Some assembly required.

Specialty Families



- *Available in African American

Gift Giving is a Family Affair

This family truly gives from the heart, teaching their children that it is better to give, than it is to receive. Arms filled to the brim with packages sure to bring smiles to all who receive the fruits of their labors of their long tradition of Christmas Eve shopping together.

Shopping Family

- *#1241W Shopping Woman
- *#1241G Shopping Girl
- *#1241M Shopping Man
- *#1241B Shopping Boy



Cookie-licious

Who do we have to thank for the tradition of the Christmas cookie? The creators of the Lebkuchen of course! Pronounced LAYB-kue-chn and sometimes referred to as Pfefferkuchen - it is a German baked Christmas treat resembling gingerbread that dates back to the medieval monks in Franconia, Germany in 1296 in the city of Ulm. Most famously known today as an export of Nuremberg, the main ingredients consist of: Hazelnuts, Walnuts, Almonds, Candied Orange and Lemon Peel.

Family with Cookie

#1247W Family w/ Cookie Woman #1247G Family w/ Cookie Girl #1247M Family w/ Cookie Man #1247B Family w/ Cookie Boy





#677 Caroler Condo Box (17.5"L x 15.5"W x 14"H / Min Pk 4)

A tidy little home for your Carolers! The Caroler Condo safely stores 12 Caroler figurines; made of sturdy cardboard with protective vinyl cover.



Long considered a symbol of Christmas, Cardinals bring happiness, joy and harmony into folk's lives. Folklore predicts that if you place a red cardinal upon your Christmas tree, you will bring good luck and fortune to your family throughout the upcoming year!

Family with Cardinals

#111W Woman w/ Cardinals

#111M Man w/ Cardinals

#1116 Girl w/ Cardinals

#111B Boy w/ Cardinals

#6271 Bird Bath

(5.5"H x 6.5"W / Min Pk 2)

Santa Collection



Red Velvet

- *Available in African American

Clad in traditional red velvet and faux fur, Santa and Mrs. Claus have finished with their Christmas Eve chores, seem ready to celebrate a successful holiday season with friends and family.

*#3161H Red Velvet Santa

*#3121H Red Velvet Mrs. Claus



Serving Up Holiday Cheer

Even Santa will take an evening away from his shop and hang up his red velvet coat to toast with a drink to celebrate another successful year. Unique Christmas Wine traditions are celebrated all over the world to reign in the joyful occasion.



Peppermint with a Twist

Indulge in the sweetest holiday spirit with Peppermint Santa who wears a red & white striped pattern, making him a confectionery delight for the eyes. A sugary spectacle for sure. Clutched in his mittened hand, is a candy cane that's sure to have the elves green with envy!



Santa & His Reindeer

Who could resist this adorable duo, not us. Decked out in his traditional red suit, Santa tends to this sweet fawn from his basket of ripe tasty apples.

#3242 Santa Feeding Reindeer

Add a fun sleigh filled with toys to complete your Christmas displays.

#3809 Sleigh Filled w/ Toys





Stylish Duo

- *Available in African American

Santa and Mrs. Claus show their stylish Christmas spirit with their traditional black and white checked pattern. Arms and sack laden with gifts for all.

*#3243 Santa w/ Black Check

*#3243W Mrs. Claus w/ Black Check



Christmas by the Sea

This duo are quite the shell collectors, Santa and Mrs. Claus are ready to decorate their nautical tree. With soothing hues of blue and white they will have you hearing ocean waves and reminiscing on past seaside adventures.

#3244 Nautical Santa #3244W Nautical Mrs. Claus



Yuletide Reflections

Join the Claus family for a quiet moment of yuletide reflection. With the family cat nuzzled at his feet, Santa reminisces on nights of yesteryear while re-reading Clement C. Moore's classic "The Night Before Christmas". Beside him Mrs. Claus holds a stocking filled with festive treats reveling in the spirit of the season.

#3246 Santa on Rocker #3246W Mrs Claus on Rocker



Holiday Luck of the Irish

Dressed in Celtic inspired style, this jolly Saint Nick embodies the spirit of the Emerald Isle. In one hand, Santa cradles a smoking pipe, reminiscent of the old Irish tradition of hearthside storytelling while he clutches a scroll bearing the names of those with gifts awaiting. Each name is a nod to Ireland's proud lineage, a tribute to the countless generations that have embraced the magic of Christmas.

HOLIDAY TRADITIONS





Christmas around the World

Celebrated around the world Christmas is a festival of joy that each country enjoys in its own way with unique customs, traditions, and legends — including Befana the Italian Christmas Witch.

#333 Befana

#363 Polish Star Man

#424 St Lucia

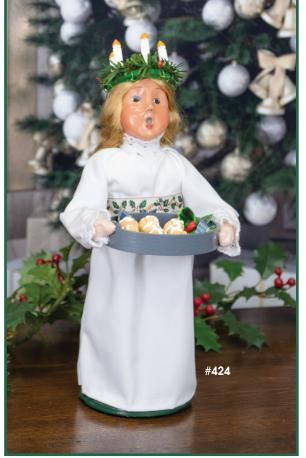
#ZEMP70X Saint Nicholas

Christmas Pickle

In Germany, the Glass Pickle Ornament is always the last ornament to be hung on the Christmas tree.











(14"H x 5"W x 4"D / Min Pk 12)

Fröhliche Weihnachten

In Germany, it is not Santa Claus who traditionally delivers gifts on Christmas Eve. Instead, the Christkind, an angel-like creature veiled in white with golden hair, brings gifts to families on the Eve of Christmas. She arrives secretly through an open window and rings a bell to announce that the presents have been placed under the Christmas tree. Christkind, the German name for the Christ Child, originally referred directly to the Holy Infant Jesus, who was said to bring gifts to children on Christmas Eve. Later the name came to stand for the embodiment of the Child's spirit, in angelic form, who brought the gifts in his place.

#3592 German Santa #3581 Christkind

Our decorative Gift Bag, with rope handles, is a thoughtful choice and an easy method for "wrapping" your Caroler.

#647 Single Gift Bag

CHRISTMAS MARKET COLLECTION



Christmas Sweets

There's probably not a single aroma that says "Christmas" more than the smell of fresh gingerbread baking in the oven. The ginger root, whose intense flavor is at the heart of gingerbread, was introduced to Europeans in the eleventh century. When the English began adding bread crumbs to mixtures of boiled ginger and sugar, the Western world saw its first forerunners of the gingerbread we know today. Gingerbread adorns this happy little family, as they finish up their Christmas Eve shopping before heading home to prepare for the festivities ahead.

#4461K Sweets Woman #4463K Sweets Girl #4462K Sweets Man #4464K Sweets Boy



- *Available in African American

Deck the Halls

Just like the Christmas tree, ornaments originated in Germany in the 1800s, Hans Greiner made glass ornaments that he called baubles. The tradition continues with these sparkly glass baubles, adding to the magic and fun of our Christmas trees today.

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*#4471J Ornament Woman *#4473J Ornament Girl
*#4472J Ornament Man *#4474J Ornament Boy

#STL4C Ornament Stall

(11"Wx6"Dx18"H; wood)
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Christmas Nutcrackers

Nutcrackers are believed to have originated in the Erzgebirge region of Germany about 300 years ago. An artisan carved a wooden soldier with a movable mouth to symbolically crack the "hard nut" of the economic times. The figure quickly became popular throughout the region, Germany, and the world.

#4841J Nutcracker Woman #4843J Nutcracker Girl #4842J Nutcracker Man #4844J Nutcracker Boy





Toddlers

These kids better get to bed — Santa won't visit until they are fast asleep!

Toddler w/ Rocking Horse (6" High) #1833

Toddler w/Teddy Bear #1834

(6" High) *#1835 Toddler w/ Book

(4.5" High)

*#1821B Toddler in Wagon (6" High) #1832 Toddler on Sled

(6" High)

- *Available in African American



SPECIALTY CHARACTERS



Santa's Helper

Santa's elves couldn't do it any better. This happy gentleman could easily be a helping hand to Santa's long toy wish list. Adorable rocking horse and brush add a terrific accent to this new piece to build on to your Byers Choice Caroler collection.



A Sweet Surprise

This Candy Cane Vendor will ensure this favorite sweet makes the holiday festivities. One of the most iconic Christmas candies in every holiday home is the classic candy cane. Legend has it that in 1670, a choirmaster in Germany, handed out candy sticks to his little ones to keep them quiet during the live nativity ceremony. In honor of the occasion, he decided to bend the peppermint sticks into shepherd's crooks.



Celebrate the Fruits of Labor

These French Vintners from the South of France holding a demi-john and basket of grapes are truly bringing their "fruits" of their labors, to celebrate the big and small moments with family and friends.



Ringing in the Holidays

A Bell rings brightly for just a moment, but leaves such a beautiful echo behind. Bells and Christmas go together, whether it is church bells calling people to worship or jingle bells attached to a horse and sleigh.



Holiday Market Joy(ce)

Affectionately referred to as "Joyce" by Byers Choice employees, this piece embodies the spirit of her creator. The inspiration was drawn from Joyce's insistence to never let a good piece of fabric go to waste! Each figurine features a basket filled with discontinued fabrics from previous years designs and the assortment varies from piece to piece making each one unique!



Festivus Fun

Helping Santa with the Christmas lists of favorite surprises, this jolly vendor is ready for your childhood holiday memories of toys and to answer all those wishes of little girls and boys.



The Tradition Continues

The holidays are the perfect time for baking delicious sweets. This happy baker has created a Christmas classic, Plum Pudding. This 1600s treat is made on or after the last Sunday before Advent. Tradition has it that each family member in the household would stir the pudding and make a wish. What would your wish be this year?



Buon Appetito

No one makes the perfect gravy than your Italian Grandmother. This sweet Caroler will have you wishing for the smell of your Nonna's Sunday feast.



- *Available in African American

Victorian Charm

Dressed in their best Holiday best, this merry Victorian couple head out for a night of merriment and fun with friends and family. Arms laden with gifts and traditional holiday crackers, they are sure to bring joy to those they visit.

^{*#1248}M Victorian Man

^{*#1248}W Victorian Woman



Cries of London

The Cries of London collection embodies the street vendors of London known for the vocal selling of their wares. Also known as costermongers, these vendors sold everything from fresh fish and meat to produce. The 2024 Cries of London series features a Cry Selling intricate and colorful ornaments.

#4321K Cry Selling Ornaments

#STL4C Ornament Stall

(11"W x 6"D x 18"H; wood)

#STL4C



News! SALVATION ARMY COLLECTION



Byers' Choice is proud to make these special Caroler® figurines in honor of this charitable organization. A portion of the proceeds from these figurines will go directly to The Salvation Army.

*#4411F Salvation Woman w/ Bell

*#4412J Salvation Man w/ Nativity

*#4413K Salvation Girl w/ Candy Cane

*#4414L Salvation Boy w/ Fruit

#430KE Salvation Army Kettle
(13" High)

A Christmas Carol



Charles Dickens' classic tale is brought to life with our *A Christmas Carol* series.

A Christmas Carol and Charles Dickens mean a great deal to everyone at Byers' Choice. Scrooge's declaration, "I will honor Christmas in my heart, and try to keep it all the year" constantly guides us. The message to celebrate Christmas and help others is just as important today; Dickens could not have said it better!

Happy Scrooge joins the collection in 2023. After being visited by the Spirits, old Ebenezer Scrooge wakes up on Christmas morning a new man. After his transformation, "It was always said of him, that he knew how to keep Christmas well, if any man alive possessed the knowledge."

#201 Scrooge #2116A Spirit Past #205 Marley's Ghost #207 Spirit Present #2112A Mrs. Cratchit #208 Spirit Future #209 **Bob Cratchit** #2121 Belle & Tiny Tim #2125B Happy Scrooge



HISTORICAL COLLECTION



Christmas in Early America

This colonial family has come from the market after enjoying a day of shopping and preparing for the feast to come. With arms laden with holiday favorites they are sure to have a traditional holiday celebration.

#5241 Colonial Woman #5243 Colonial Girl #5242 Colonial Man #5244 Colonial Boy



#6714 Harvest Wheelbarrow (5"Tall x 9"Long)



Perfectly Patriotic

From the Founding Fathers to Betsy Ross and Uncle Sam, the Byers' Choice Historical Collection will take you on a trip back in time to early America!

#568 George Washington #564 Abraham Lincoln #570 Thomas Jefferson #ZBC21 Ben Franklin w/ Kite

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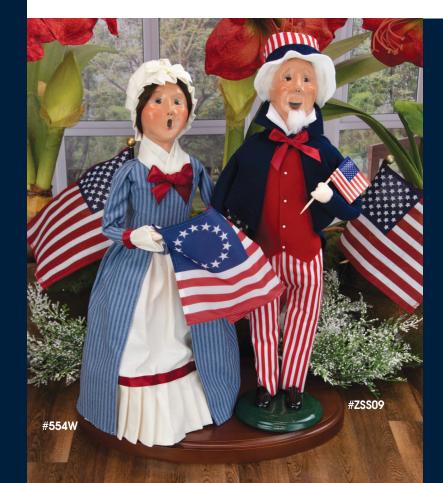
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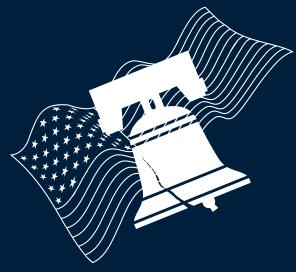




Let's Get Started

- 1. Simply go to www.byerschoice.com
- 2. Click the MY ACCOUNT icon in the top right of your screen.
- 3. Next click Login under AUTHORIZED **DEALER** to start the process.
- 4. All customers that have supplied their emails have been set up with a temporary password. If you need help accessing your information on the CRC, please call us at 215-822-6700, and we'll get you started!

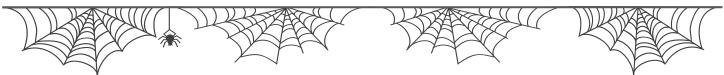




#554W **#ZSS09**

Betsy Ross Uncle Sam

HALLOWEEN





Boo!

No tricks, just treats with our enchanting Halloween figurines. They are sure to add a bit of spookiness and a lot of fun to your Halloween home and decor. We can't wait to see what you brew up.

#7241 Witch w/ Bee Skep

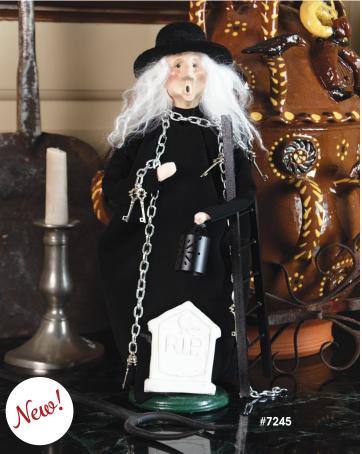
#7243 Witch w/ Pumpkin





#7234 Wizard

#7242 Witch w/ Cauldron #7244 Witch w/Black Cat







Thanksgiving Collection



Harvest Season

Pay homage to the first Thanksgiving while adding a touch of harvest to your home this Autumn. In 1621, the Plymouth colonists and Wampanoag Indians shared an autumn harvest feast which is acknowledged today as one of the first Thanksgiving celebrations in the colonies. Although this feast is considered by many to be the very first Thanksgiving celebration, it was actually in keeping with a long tradition of celebrating the harvest and giving thanks for a successful bounty of crops.

#5011D Pilgrim Woman #5013D Pilgrim Girl #5012D Pilgrim Man #5014D Pilgrim Boy



#670 Turkey on Base (5"Tall)

Müller



Wooden Art with Heart

Celebrate the holidays with a selection of beautifully-crafted German Christmas Pyramids, Smokers and Figurines from Müller. A longstanding tradition in German homes, they make for beautiful, handcrafted decor for the home during the Christmas season. Please call for information: 215-822-6700.





New! RESIN SNOWMEN

Plaid scarves and fun accessories, make theses adorable resin Snowmen the perfect complement to your Caroler displays and could be displayed all winter long.

#SN2231 Snowman w/Lights #SN2241 Snowman w/ Saucer

#SN2242 Snowman w/ Red Cape

Snowman w/ Bucket

(Approx. 7.5" High / Min Pk 2)

#SN3172 Snowman w/ Bird-feeder

#SN3241 Snowman w/ Shovel

#SN3232 Snowman w/ Ornament

#SN3242 Snowman w/ Wreath

(Approx. 10" High / Min Pk 2)









(Approx. 7" High / Min Pk 2)

Kindles[™]—perhaps you have already heard of their work. Have you ever wondered how a snowman seems to wink just as you walk by, or how the lights on the tree seem to have an extra sparkle on Christmas Eve? Consider Kindles. How does Santa manage to fit down even the tightest of chimneys? It's our Kindles at work again, putting the twinkle in the eye of even the smallest child believing in the magic of Christmas morning.

Far away in a land where snow falls in glittering heaps like confectioner's sugar, there lives a group of sprites whose vast experience, energy, and spirit have given them an extraordinary opportunity. These aren't just elves, they'd be quick to point out with pride and distinction. They are Kindles, Guardians of the Christmas Spirit.

#K209	Sprinkle	#K205	Crumb
#K108	Tangle	#K206	Woody
#K109	Wrap	#K217	Squeeze
	#K221	Baking Mrs Santa	
	#K222	Bakina Santa	

Guardians of the Christmas Spirit

Our Kindles live at the North Pole with Santa and Mrs. Claus. Each Kindle has his own job, too! Many of them work in Santa's workshop making toys, some help decorate and wrap gifts, while others bake cookies and make candies.

ANIMALS

From polar bears to caribou, these Arctic themed animals are perfect additions to your holiday and winter displays!



#679 Caribou (11" High / Min Pk 6)



#6696 Polar Bear w/ Candy Cane (4"H / Min Pk 6)



513S w/ Sled (6"H / Min Pk 6)



#6813 nguin w/ Package (5"H / Min Pk 6)



(5.5"H / Min Pk 6)



#6692 Polar Bear Seated (4.5"H / Min Pk 6)



Reindeer w/ Wreath (8"H x 6"L / Min Pk 6)



#680 Black Bear Walking (7"H / Min Pk 6)



Cats & Dogs

NGING DOGS:







#614B Yellow Labrador

#612A Singing Dogs Set A / Min Pk 6

#612B Singing Dogs Set B / Min Pk 6



#614C Black Labrador



#6140 Chocolate Lab



Shepherd



#614Q Bernese Mountain Dog

SINGING DOGS: SEI

#614F Jack Russell



#614H **Basset Hound**



#6141 Poodle



#614K Springer Spaniel



#614L Rembrandt



#614N Bulldog

#614E **Boston Terrier**



#614G Scottish Terrier



#614P Mitzy



#614D Dachshund



#614R Bichon



Pug

#612C Singing Dogs Set C / Min Pk 6

SINGING CATS



#617A



#617F Red



#617J Wilbur



#617L Millie



#617G **Tortoise Shell**



#6171 Sealpoint

Orange Tabby

#616A Singing Cats / Min Pk 6



#622 Lamppost (Electric; 22" High) (Min Pk 4)



#623 Picket Fence (20"W x 7"H x 1.5"D / Min Pk 2)



#625 Wrought Iron Fence (Plastic; 21.5"W x 6.5"H / Min Pk 2)



#629A Fireplace (10"W x 8"H / Min Pk 4)



#617 Street Clock (19" High / Min Pk 4)



#664
Decorated Tree
(18" High)
Lights up!
*Requires 3 "AA" Batteries Not Included



#660 16" Snow Tree #661 12" Snow Tree #662 9" Snow Tree

Accessories

Add some personality and set the stage for your Holiday Caroler displays!



#GBT4 Red Candy Cane Tree (10.5"H)



#6313 Red Door w/ Pineapple (12"W x 3"D x 20.5"H)



#677 Caroler Condo Box (17.5"L x 15.5"W x 14"H / Min Pk 4)



#647 Single Gift Bag (14"H x 5"W x 4"D / Min Pk 12)



#GBT3 Green Candy Cane Tree (11.5"H)

#6651 Milk & Cookies Table



#3809 Sleigh Filled w/ Toys (10"L x 3.75"W x 7"H)



#6326B Decorated Table (6"W x 3.5"D x 12"H)



#6662C Nativity Table (3"W x 3"D x 9.5"H)



#657 Display Riser Kit (11"H x 20"W x 10"D /Min Pk 4)

ADVENT CALENDARS

For generations, families have marked the coming of Christmas in a variety of ways. From simple chalk markings to lighting candles, families have employed unique ways to count the 24 days before Christmas. Thoughtfully designed with 24 numbered doors, behind which small surprises can be hidden for each day, these wooden calendars can be used year after year, providing a tradition that your family is sure to treasure! Kids and adults alike can embrace the merriment of the season while they count down to the big day! Our 3-D wooden Advent calendars can be enjoyed by the whole family this year and all the years to come!



#AC02 Christmas Tree (20"H x 18.5"W / Min Pk 2)



#AC01 Christmas House (22"H x 16"W / Min Pk 2)



#AC03B Fireside (15"H x 18.5"W / Min Pk 2)



#AC13B Nutcracker (15"W x 18.5"H / Min Pk 2)



When a door is opened, a traditional Christmas tune starts to play. Plays 12 different classic songs. *Requires three AA batteries (not included).



#MC16 Musical Advent Toy Shop (18.5"H x 15"W / Min Pk 2)



#MLC26 Musical Tree Advent w/Lights (20"H x 18.5"W / Min Pk 2)



#AC05 Nativity (15"H x 18.5"W / Min Pk 2)



#AC11B Snowman (15"H x 18.5"W / Min Pk 2)



#AC07 Advent Santa's Sleigh (18.5"H x 15"W / Min Pk 2)

News! Spring Collection





Customizable

Orders for Customizable / Namedrop Nautical designs in by 2/24 will ship 3/31 or later. We will continue taking orders for these pieces up to 5/19.

Orders placed after 2/24 will ship 6/15 or later.

Byens' Choice Ltd.

4355 County Line Road Chalfont, PA 18914

Follow Us Online! www.byerschoice.com

f o p J IIII

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