

Caroler Chronicles

2006 • Edition III

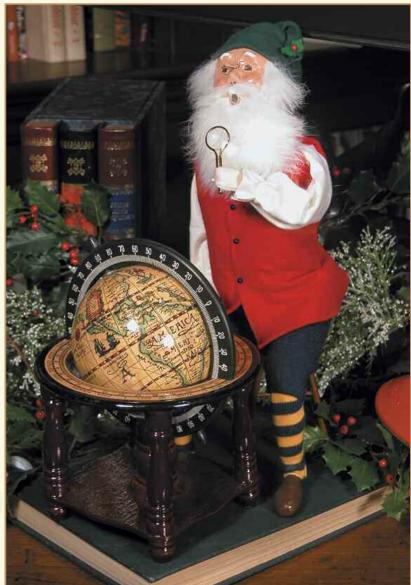
A Right Jolly Old Elf...

Santa with Globe

Santa's preparation for the big night is not limited to checking lists and making toys for good girls and boys. Shunning modern satellite navigation and mapping software, Santa relies on his steady eye, sharp memory and his trusted Olde World globe to plan his magical flight through the nighttime skies.

On Christmas Eve, be sure to watch for *Santa* and his reindeer as they begin their journey from the North Pole, riding a magical sleigh full of gifts for boys and girls around the world.





Santa double checks his trek around the globe before heading out on Christmas Eve.



Bedtime Story

What better way to spend quality time with a small child before bedtime than to open up a good book and share with them the joys of reading. Nestled closely together with a young toddler under a colorful warm poinsettia quilt, our Mother pages through a favorite bedtime story as she slowly rocks her child to sleep.

Even the family's new puppy can be found enjoying the story as he snuggles next to Santa's red hat on the floor.



Advent Calendars

Advent calendars are a favorite activity with children every Christmas season. Our *Traditions Advent Calendar* doors open to display small gifts, toys, chocolates, or jewelry — the list is limitless depending on your child's age and interests. This year we are happy to announce three new designs: Santa's Sleigh, Snow Tree and Noah's Ark.







Huge turnout of Caroler fans come to the Byers' Choice Weekend in COLONIAL WILLIAMSBURG



After a scrumptious colonial lunch, guests were entertained and ensconced by a live debate between Thomas Jefferson and Patrick Henry on the key points of America's Constitution and the role of its fledgling new government.

aroler fans from thirty states visited COLONIAL WILLIAMSBURG on October 6th – 8th for a special Byers' Choice Event. The festivities included Friday night guided tours of the historic area, the unveiling of Joyce's magnificent new *Thomas* and *Martha Jefferson* figures as well as a Saturday morning signing that lasted well over three hours! People from as far away as California, Arizona, Colorado, Texas, Florida, Missouri and Nebraska joined fans from all of the eastern and southern states to wait in line to meet the Byers family, have their Carolers signed and to share stories about their favorite Caroler figurines.

Despite the wet weather, over 500 fans gathered in the newly opened Virginia Room of the Williamsburg Lodge to hear greetings and reflections from Bob Byers, Jr. as well as insights from both Colin Campbell and Jim Easton of COLONIAL WILLIAMSBURG. Rod Campbell, sales associate and close friend of the Byers family, led the group in prayer. Visit www.byerschoice.com for a copy of this moving prayer.

The youthful Fife and Drum corps then performed reels, reveilles and the famous Yankee Doodle for the group. Their precise sounds and movements were spectacular and spellbinding.

Joyce, Bob, Jeff and Bob Byers Jr.
highly enjoyed meeting each and every one
of those who came. They thank the
COLONIAL WILLIAMSBURG staff
and all of you who made this
such a wonderful and warm event!



Visitors gather on Saturday morning to meet the Byers family.



Joyce & Bob Byers sign Caroler figurines and enjoy meeting Caroler enthusiasts in COLONIAL WILLIAMSBURG.

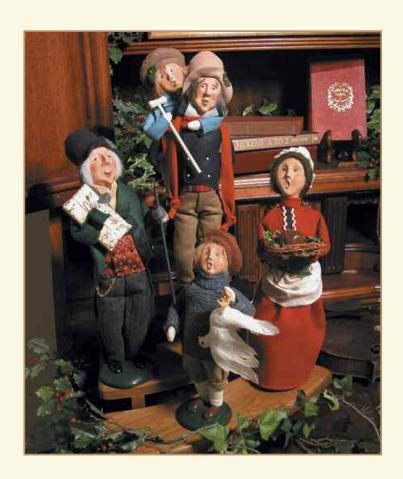
A Christmas Carol Boy with Goose

Charles Dickens' classic tale is brought to life with the *Boy with Goose*, the latest introduction to our series, A Christmas Carol.

After the three spirits visit Scrooge on Christmas Eve, he finds himself blessed with a fresh perspective towards the goodness of mankind. His first good deed comes when he leans out of his bedroom window and instructs a young boy to buy the prize goose from the market butcher and has it delivered to the Cratchit family in time for their holiday feast.



Display Risers



100 YEARS OF SHARING & CARING

Salvation Army Boy with Bass Drum

The kettle has become a symbol of the Salvation Army's dedication to helping the needy. In the United States, The Salvation Army annually aids more than 4,500,000 persons at Thanksgiving and Christmas. Kettles have changed since the first cauldron set up in 1891. Some of the new kettles have such devices as a self-ringing bell and a booth complete with public address system over which the traditional Christmas carols are broadcast. Behind it all, though, is the same Salvation Army message:

"Sharing is Caring."

The Boy with Bass Drum helps his fellow volunteers drum up some holiday cheer this festive season!

Couple with Kissing Ball

The Christmas custom of kissing underneath a branch of mistletoe goes back hundreds of years. However, legends about the curious plant go back farther, even to the time of Christ and earlier. The custom of kissing under the mistletoe has been long in the making. Hanging this evergreen during the winter months and stealing kisses beneath it seems to have been first practiced by the English servant class until the 19th century when it was also adopted by the upper classes.





The Waite with Double Bass is joined this year by a Waite Playing the Violin and Waite with a Bassoon. Accessories like our Snow Trees, Door and Wrought Iron Fence help to complete this holiday display.



New Holiday Shoppers for 2006

Byers' Choice Ltd.

4355 County Line Road P.O. Box 158, Chalfont, PA 18914 215-822-6700



Frenchy, Bakerkin with Nonpareils Chocolate Shutter Chalet