

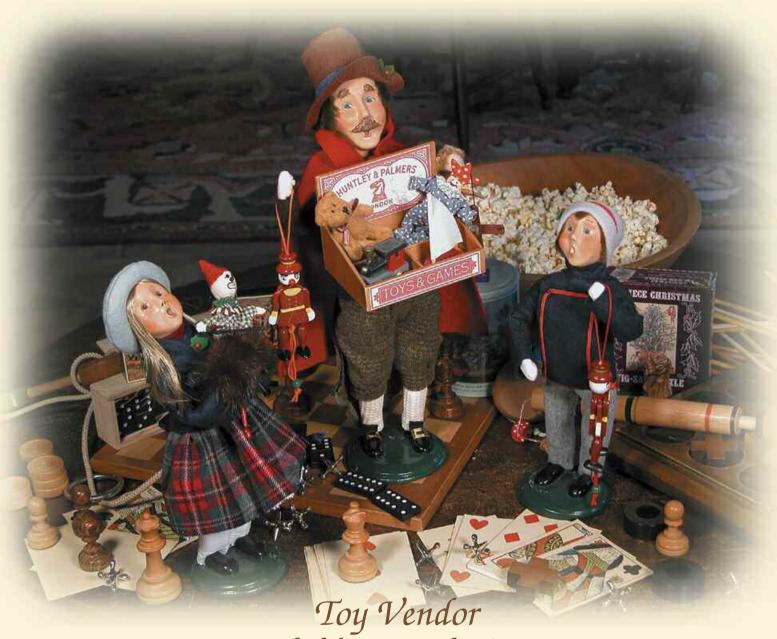
Family Decorating the Tree

Today popcorn is a favorite treat easily made in a microwave. Imagine making popcorn 150 years ago, perhaps in the fireplace or on top of a cast iron stove. Then, as now, it was still a great snack. At Christmas, Victorian families strung the popped kernels and hung them as garlands on their trees. Sometimes they added cranberries for color. You can make these chains at home with a heavy needle, strong thread and a lot of time . . . or try ours. We think you will love the effect.

The *Girl* and *Boy With Popcorn* are the two newest members in our line of "Christmas Traditions." To complete the grouping, Joyce has designed parents decorating the tree and a *Toddler on a Stool* with a candy cane and stocking. The family's black labrador is also helping to trim the tree with a strand of popcorn garland.

To heighten the spirit, the *Father* is wearing his red stocking cap while preparing to place the star atop the tree. The *Mother* is sorting through her collection of sparkling glass balls to make certain that the reflective colors on the tree are well balanced from top to bottom.

As a new accessory to complete the scene, we have added a *Decorated Christmas Tree* with working lights. Three AA batteries light up this colorful tree that is decorated with candy canes, glass balls, wrapped packages and popcorn garland.



Children with Toys

2005 Cries of London

This year's costermonger is selling an assortment of toys that were popular a century ago. Jumping jacks, pop-up lions, bears, and boats were some of the most popular toys of the 19th century. Our charming *Toy Vendor* takes to the streets with a collection of his most popular toys and games to excite and entertain the local children. The best market research often comes from firsthand feedback, and this craftsman is able to see the pleasures his creations give to young spirited customers.

We had the toys miniaturized to fit into the hands of children and into the box this Cry carries around his neck. The grouping of the *Toy Vendor* and *Children with Toys* makes a festive scene that reminds us of the magic and excitement of the holidays through a child's eyes.



The Family Feast Holiday Dinner Family

We have had many requests for figures that can be used at Thanksgiving. Of course, one of the favorite traditions is the turkey dinner. Everyone has their favorite Thanksgiving story and, naturally, their recipe for the family's favorite stuffing and pumpkin pie. We hope this grouping will bring happy memories to all who see it.

Little Witch & Black Cat

In the summer issue of the 2004 newsletter, the *Harvest Girl* was offered exclusively through the Caroler Chronicle. This year, Joyce has designed a *Little Witch* holding a jack-o-lantern accompanied by her *Black Cat* to celebrate the fall season. To order these pieces, simply fill out the form below and take it to your favorite authorized Byers' Choice retailer by <u>August 15, 2005</u>. The *Little Witch & Black Cat* will then be sent from Byers' Choice to your local retailer where you can pick them up in time for your fall decorating. This set costs **\$69.50** and is available for a limited time only through our newsletter.

| I would like to order one <i>Little Witch &</i> | Black Cat | \$69.50 |
|---|-----------|---------|
| Name | | 1 |
| Street | | |
| City | State | Zip |
| Phone | Email | |
| Store Name | | |

Please return this form to your favorite Byers' Choice retailer no later than August 15, 2005 to receive your exclusive Little Witch & Black Cat.

Crimson Santa and Mrs. Claus

Over the years, Joyce has designed a number of different Santas and Mrs. Clauses in a variety of colorful costumes depicting the couple both at work and relaxation. When we saw this year's design for the first time, we all felt that she had really outdone herself. Our newest Clauses are dressed in brilliant red and green outfits trimmed in gold that remind us of the joy and pageantry of the holiday season. The Crimson Santa and Mrs. Claus's rich colors are filled with the personality. life and character that allow their true spirit to shine through. It is easy to see why this beloved couple has captured the hearts and imagination of young and old alike.

Emily Emily's Mother Christmas Illustrations

Emily is third in our "Christmas Illustrations" series. *Victoria* was so popular that we felt she needed a friend. We have named her *Emily* after Bob's mother. She disliked the name Emily and preferred to be called Jean, which in the 1940's was a much more "with-it" name. One wonders what she would say today to learn that Emily is listed as the most popular girl's name?

Many of our stores will be hosting special events this year to introduce *Emily's Mother* as well. She is wearing a bright red dress and holding a black purse.

Visit your local retailer to learn how you can receive Emily's little *Puppy* as a special gift. Various store events will be happening throughout the year and are listed under the "Our Retailers" section of our web site: *www.byerschoice.com*.





June 10th – 12th

Thank

Everyone here at Byers' Choice just wanted to take a moment to thank the thousands of people who attended our Christmas Market in June. It was a great opportunity for our artisans to get a chance to meet the special people who cherish their handiwork, and I assure you that it has energized them to make the Carolers[®] and KindlesTM even better! We will long remember the dinner, the fireworks, the visit from a master woodcarver, and most importantly, all of the friends, both old and new, whose attendance made the event so special. We'll look forward to seeing you again soon!

— Bob Byers



Kindle Nativity

We introduced this nativity in July of 2004 at the *Folk Festival* in Kutztown. "Charming," "delightful," "interactive," "perfect for children" are but a few of the comments we have heard since. Look for the new *Kindle Nativity* at your favorite local retailer.

Byens' Choice" Ltd.

4355 County Line Road P.O. Box 158, Chalfont, PA 18914 www.byerschoice.com



Toddler on Stool