



Golf Anyone?

Ah, golf! The game you love to hate! This hugely popular sport has been "loved" for a long, long time and during that period, much golf trivia has accumulated. Here are some fun golf facts for you to enjoy or share with someone you know who's addicted to the game. (And we all know at least one of those!)

- There are 336 dimples on a regulation golf ball.
- Although Scotland is known for golf, in 1457 King James II banned golf in Scotland because it interfered with archery practice and therefore became a threat to national security.
- The first golf balls were leather covered and filled with chicken or goose feathers. As the ball dried, the feathers expanded, the leather contracted and the ball became hard.
- The word "links," when referring to a golf course, comes from the Gaelic word "linca" which means rolling or hilly land.
- Japan has 11,300,000 golfers and only 1,558 golf courses, an average of more than 7,000 players per course.
- On the average, a golfer must hit 12,000 tee shots to score a hole in one. Let's see . . . 12,000 tee shots divided by 18 holes . . . Great! Sometime in the next 667 games, you should score one. Good luck!

"Golf is a good walk spoiled." – Mark Twain

The new Golfer Caroler[®] is all ready for a day on the links.



Custom Made

Each year, thoughtful companies give a gift to their employees and key clients. They are presented on many occasions; for a Christmas gift or in recognition for years of service, as a reward for achievement, a commemoration of a special event, or simply as a “thank you.” Companies want to give gifts that are unique, personal and that can be displayed with pride in the recipient’s home or office. This year, in response to many of our retailers’ requests, we are creating “Corporate” Bakerkin Kindles™ and Velvet Santas. Since each of our figures is created by hand, right here in Bucks County, Byers’ Choice has the unique ability to customize these figures for our corporate customers to present as gifts in quantities limited to at least twelve pieces. Asher’s, a local

chocolate company, has given every employee a fun Bakerkin Kindle, each with their company logo on the baker’s hat. A real estate company in Kentucky will be presenting each new homeowner with a Velvet Santa, who carries a special thank you card in his basket. An event planner from New Jersey will be incorporating the Bakerkins into special wreaths that attendees will make at a seminar. Whether you work in a real estate office or a bank, a law firm or a delicatessen, if your company (or a company you know) is looking for a heartwarming, creative gift to give your employees and special clients, please contact your local Byers’ Choice retailer.



The Minuteman

In April of 1775, tensions between the British and the Colonists had escalated. Small towns formed local militia in the event of altercations with British troops. Local farmers joined together, prepared at a moment’s notice to do battle with the British troops.

The minutemen were not an organized, uniformed army, as can be seen by the simple clothing worn by our Minuteman. We are pleased to honor these brave men who were willing, at a minute’s notice, to give their lives for freedom. This piece is being offered by a select group of stores in New England.



*She Sells Seashells
by the Seashore . . .*

And she is adorable, too, in her pretty pink-striped swimsuit. Children have always been fascinated by the shells and starfish they find by the ocean. Go to any beach and you're sure to find a child with a bucket full of the treasures of the sea. And our *Girl Holding Shells* is no exception.

Byers' Choice is offering this precious new piece only through this newsletter. To get your *Girl Holding Shells*, simply fill out the form below and take it to your favorite Byers' Choice retailer no later than June 15, 2001. The *Girl Holding Shells* figure will be sent by Byers' Choice to your retailer, where you can pick it up at the end of August. The figurine costs \$50.00, and the offer is limited to one *Girl Holding Shells* per coupon.

*Please return this form to your favorite Byers' Choice retailer no later than June 15, 2001 to receive your exclusive *Girl Holding Shells.*

**Limit one offer per coupon.*

*I would like to order one **Girl Holding Shells** \$50.00*

Name _____

Street _____

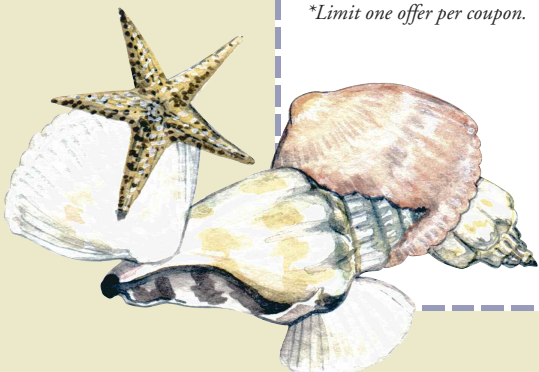
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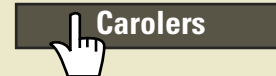
Store Name _____

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discover
www.byerschoice.com

If you're a collector with a computer, don't miss the Byers' Choice website. It's informative, lots of fun and very easy to use! Just log on to www.byerschoice.com to find out all the great news at Byers' Choice Ltd.



Start by clicking on **Carolers** up at the top. Here you'll learn all about how Carolers are made. Get some great tips on caring for your Carolers and how to best display them. You'll love the *Old Friends* page, with pictures and dates of Carolers past.

Now go back to the top and click on **Exciting News**. You'll find all that's new, from special events to the newest figures (and you'll fall in love with that Kindle Bee!).

Now here's the fun part. Click on **Christmas Fun**. Take the *Caroler Quiz*. Are you a savvy enough collector to earn a special reward? Send a Carolers or Kindles e-greeting card to a friend. You can even include a song! Don't miss the *Design a Caroler Game*. You get to dress a Caroler in your choice of a variety of pants, coats, scarves and hats. You can even have him hold a pretty wreath. You'll feel like Joyce does as she designs a new creation!



Last but not least, click on **Caroler Chronicle** and then *Sign Up*. Type in your 7-digit keyline number (*the number between the pound signs, ex. #1234567#*) from your newsletter mailing label. Then give your e-mail address. You'll get the latest updates on special events and offers, and information on the newest Carolers and Kindles.

There's so much to discover at www.byerschoice.com, so start clicking and don't miss a thing!

Irish Children On a Dublin Street

Our pretty Irish Girl, wearing a traditional green cape and an apron of Irish lace, has been sent on an errand to buy fish from the cart of the neighborhood Fish Monger. This beautiful figure is patterned after the legendary Molly Malone, whose story appears below. Wearing his tweed cap and knickers, our freckled Irish Boy sings along with Molly as he strums his Celtic harp; “Cockles and mussels, alive, alive-o!”

*Introducing our new
figures for summer 2001:
the Irish Boy and Irish Girl*



“In Dublin’s fair city where girls are so pretty, ‘Twas there that I first met sweet Molly Malone...”

The Story of Molly Malone

Irish folklore tells us the story of the beautiful daughter of two fish mongers, Sweet Molly Malone, who grew up to be a fish monger herself on the streets of Dublin, Ireland in the late 1600’s. In a city full of pretty girls, she is said to have been the prettiest, as well as the sweetest. As she wheeled her cart through the streets of Dublin, young and old loved her for her kind manner and her clear voice, crying, “Cockles and mussels, alive, alive-o!” But poor Molly was to live a short life; she died in 1699 at a very young age, from a terrible fever thought by some to have been typhoid. The townspeople mourned her passing and in her honor, a statue of Molly Malone stands in Dublin today, a tribute to her beauty and kindness and a symbol of the Irish people. Many variations of this story exist in Irish folklore today, as often happens as legends get passed from one generation to the next. But whether fact or fiction, all agree that Molly Malone was the fairest maid that ever an Irishman did see.





Meet Baboushka

On Christmas Eve, Russian children look forward to the arrival of Baboushka, a very old woman who brings gifts to good boys and girls. Baboushka is said to be a good witch who keeps an immaculate cottage in the country. According to legend, one cold night very long ago, as she swept and dusted, she was visited by the Three Wisemen as they made their way to find the Infant Jesus. They asked to rest in her home. She invited them in, fed them a warm meal and gave them a place to rest. When it was time for them to leave, they invited her to come along with them. "No, no. I must straighten up and clean and sweep. Maybe tomorrow." So after a long day of cleaning, Baboushka gathered some toys and little cakes as presents, put on her warm shawl and scarf (called a babushka) and set out to find the baby. She searched for days and finally found the stable where he had been born. "The family has gone away," said the innkeeper. So Baboushka set out again, wandering for days, weeks, then years. And she still seeks him, setting out each Christmas Eve, leaving presents for good children whose homes cross her path, because she knows a gift to one of these is like a gift to the Christ Child himself, in his eyes. But Baboushka learned a sad lesson on that night long ago; Tomorrow may be too late.

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New for 2001

