



Caroler Chronicle

Edition I

Winter 1999



Red Victorian Santa & Mrs. Claus

Joyce's vision of a new Victorian Santa has come to life with this red velvet-clad "jolly old elf" dressed in a fur-trimmed, hooded robe and sporting a flowing white beard. His companion, Mrs. Claus with Tree, is outfitted in complementary green velvet and comes complete with an elegantly decorated, candle-bedecked evergreen with lights.

The Red Victorian Santa, who holds a small potted fir tree, will be replicated in a 30-inch version. Twenty of these large Santas will be made for use at special events to be held throughout the year. Ask at your favorite Caroler retailer for information about Byers' Choice events in your area.

Also new for 1999 are Singing Cats and Dogs in Baskets. The colors and breeds of these caroling pets will vary, so be sure to look for ones that resemble your cherished animal companions. Flanked by our Singing Cat and Dog is our Toddler with Cookie Jar, looking as though she's just devoured the last of Mom's home-baked goodies. What a sweet holiday memory for us all!



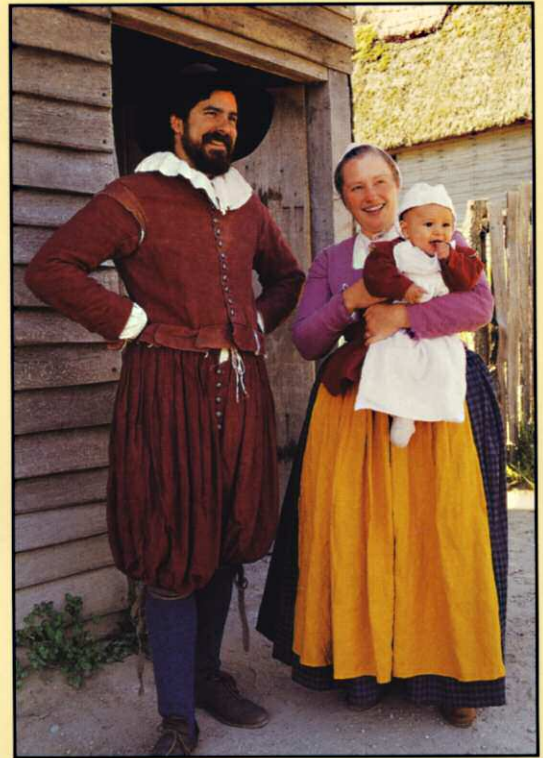
Specialty Figures
for 1999 Debut



Experience Plimoth Plantation with Byers' Choice

Travel back in time with Byers' Choice to a place where our most famous immigrants, the Pilgrims, are learning to make their way in a strange world. The year is 1627 and the place is Plimoth Plantation, a living history museum where costumed interpreters live, work and play in the manner of the 17th-century English settlers in the New World. Watch them as they use 17th-century construction methods to frame a house, walk through their cottage gardens of vegetables and medicinal herbs, ask them about their journey to America and their experiences during the cold, snowy New England winters. Located one hour south of Boston in Plymouth, Massachusetts, Plimoth Plantation is comprised of the 1627 Pilgrim Village, a Wampanoag Indian homesite, a Crafts Center, and the Mayflower II, a full-scale replica of the type of ship that crossed the Atlantic bringing 102 intrepid colonists to a new land and life.

For this unique and informative Byers' Choice event, Joyce has teamed up with Plimoth Plantation's wardrobe mistress to create a pair of Carolers that authentically represent the 17th-century Pilgrims. Please plan to join us on Saturday, May 22 or Sunday, May 23 for the official unveiling of these very special Caroler figures. Fill out the form below to reserve your man or woman Pilgrim figure and indicate on which date you will be joining Bob, Joyce and other members of the Byers' Choice family. You may also elect to join us for a breakfast or luncheon on either Saturday or Sunday.



Please mail by March 1st 1999 with your check, payable to Byers' Choice Ltd. for the appropriate amount.

Your tickets will be mailed to you at the end of April.

For hotel accommodations please call, (800) 872-1620.

***If Package 2 or 3 are no longer available, you will be notified by a Byers' Choice representative.**

If name is same as one printed on mailing label on reverse side, check here _____.
(You do not need to fill out delivery address if it is the same as address on reverse side.)

Name	Pilgrim man or woman	*Pkg. 1,2 or 3	May 22 or 23	Cost see below
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
			Total enclosed	_____

Delivery Address _____

City _____ State _____ Zip _____ Phone _____

Due to an overwhelming response to our Williamsburg luncheon last year, please select only one luncheon or breakfast date. Dates for the breakfast and luncheon will be filled on a first-come-first served basis. Please detach and mail this form to:

Byers' Choice Ltd., P.O. Box 219, Chalfont, PA 18914-0219

For the Byers' Choice weekend at Plimoth Plantation, Plymouth, MA on Saturday, May 22 or Sunday, May 23, there are three packages to choose from:

Package 1-Includes an admission pass to Plimoth Plantation (good for both days) and one signed Pilgrim Caroler, (man or woman).

Price of Package 1-\$70.00 (unlimited)

Package 2-Includes an admission pass to Plimoth Plantation (good for both days), one signed Pilgrim Caroler, (man or woman) and a lunch on either Saturday or Sunday.

Price of Package 2-\$89.00 (limited)

Package 3-Includes an admission pass to Plimoth Plantation (good for both days), one signed Pilgrim Caroler, (man or woman) and a breakfast on either Saturday or Sunday.

Price of Package 3-\$86.00 (limited)

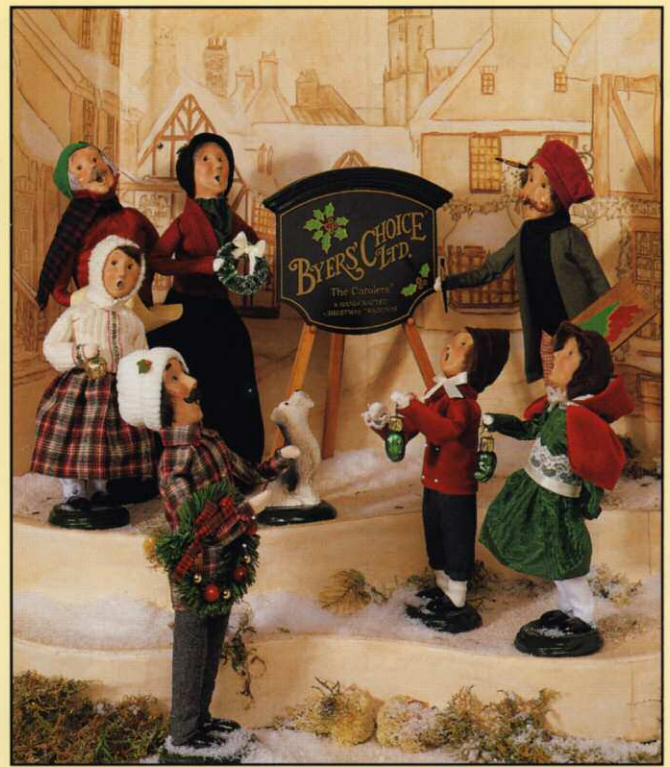
Sign Maker & Kids holding Pickles

Each of our Pickle Kids has found a whimsical green glass ornament hidden among the boughs of the Christmas tree. According to German custom, the child who finds the pickle on the family's tree will receive a special treat from St. Nicholas.

Joining the children is our Sign Maker with palette and brushes who looks as though he is just putting the finishing touches on the Byers' Choice sign. The Byers' Choice sign is also available separately.

Seafaring Carolers

Three of Joyce's new creations capture the spirit of the sea. The Sailor, the Lobsterman and the Captain would make perfect gifts for any ocean-going mate on your list. These seafaring Carolers look great in a den or office all year round and can fill a spot in your holiday display as well.



Victorian Dancers

Our Dancers appear to be turning, gliding, leaping and stomping as they enjoy the turn-of-the-century dance hall craze. Perhaps this pair will be doing the waltz, a style first popularized in Vienna by Johann Strauss. Or maybe it's a rumba, cha-cha, tango or two-step that sets this merry pair tapping their toes.

Available in a number of different designs, our Dancers are proficient in all the dance steps of their day. Look for a pair that appear to be enjoying your favorite dance.



Once again, Joyce has put on her design cap and sequestered herself in her studio, only to emerge with a bevy of new Caroler figurines to touch us, inspire us, and remind us of why we love the Yuletide season so much. Included in this group of 1999 specialty figurines are our pair of *Travelers*. The man and woman each tote a piece of luggage as well as their colorfully wrapped holiday packages and are turned out in their best traveling garb. Perhaps the *Travelers* have just presented our *Kids with Toys* with the carved animal pull-toys held by our delighted girl and boy.

The Cry of London for 1999 -- the ninth figure in this popular series -- is the *Fruit Vendor*. This meandering grocer trundles his colorful and succulent wares through the city streets in his green wooden pushcart. Of course, the scene wouldn't be complete without *children holding their as yet unsampled apples and oranges* that they've just purchased from the fruit seller.

This year's *Salvation Army* figure is holding her Bible. Perhaps she is reading the Christmas story for the enjoyment and edification of passers by. In keeping with the Byers' Choice commitment to this worthy organization, a portion of sales of this figure goes to the work of the Salvation Army.

Available Now!

A beautiful New book by Joyce Byers

"A Treasury of Carolers"

Our hard cover book features wonderful full color photographs of the Carolers® figurines.



Young people love our Carolers, too!

Dear Sir/Madam:

Hello! My name is Devin Marie Long and I am twelve-years-old. I am in seventh grade and I go to Klingh Middle School. I like to play sports, hang out with friends, and I do well in school. I'm writing to you to tell you how much I like your dolls.

Your dolls are the most beautiful dolls that I have ever seen. I have only one of your dolls, but I pick her up and study her everyday. The doll I have is the woman who sells wreaths. I am hoping to get another one for Christmas. The first Byers' Choice Ltd. doll that I saw was at my Grandmother's house. When she found out that I liked them she took me to where you show and make the dolls. I have been there many times. Hopefully, I will go back more and more.

Thank you for all you have done to help me see what great crafts are. Thank you again!

Yours Truly,

Devin (from Pennsylvania)

Byers' Choice® Ltd.

4355 County Line Road
P.O. Box 158, Chalfont, PA 18914
(215) 822-6700
www.byerschoice.com



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